

BOOT CAMP ARTIFICIAL INTELLIGENCE IN URBAN MOBILITY & LOGISTICS



**3-DAY WORKSHOP FOR
BACHELOR STUDENTS**

22-24

MARCH



Supported by:



TAKE A DEEP DIVE INTO NEW TECHNOLOGIES

In our Boot Camp events we invite students to take a deep dive into new technologies and work on exciting case studies in the course of a 3-day workshop. Throughout the events, leading companies, will present real life case studies for which students will work on initial solutions. Our technology partner IBM provides students with the necessary digital tools to develop first prototypes.



JOIN OUR 3 DAY BOOT CAMP DIGITALIZATION IN LOGISTICS

Learn how parcels can travel smarter and how to improve parking space management with help of Artificial Intelligence.

WHO IS IT FOR?

The free 3-day workshop is targeted to interested Bachelor students with business administration, business informatics, business mathematics or business engineering backgrounds.

- Topic: "Artificial Intelligence in Urban Mobility & Logistics"
- Date: March 22–24, 2023
- Location: KLU Campus in Hamburg
- Language: English
- Method: Lectures, case studies, group work, presentations & discussions
- Certificate: KLU Workshop Certificate
- Equipment: Participants will need to bring their own laptop, their smartphone and a cable to connect them
- Partner Companies: IBM, Fujitsu, New Mobility Solutions Hamburg GmbH, cantus Verkehrsgesellschaft mbH, Logistik-Initiative Hamburg Management GmbH, LaLog Landlogistik GmbH and DVZ/DVV Media

Apply [here](#) until March 13, 2023.

The event will be supported by DVV Media/DVZ (Deutsche Verkehrs-Zeitung) as media partner.