

BOOTCAMP DIGITALIZATION IN LOGISTICS

3-DAY WORKSHOP FOR
BACHELOR STUDENTS



27-29

MARCH

Supported by:



HOCHBAHN



USING SMARTPHONES AS SENSOR NETWORKS, CHAT-BOTS AND THE INTERNET OF THINGS (IOT) IN PUBLIC TRANSPORTATION.

What potential do these new technologies have for optimizing processes in public transportation? How does one collect and analyze data for mobility and transport chains? How might customers benefit from these new technologies? Tackle these questions and more in a 3-day Bootcamp in Digitalization in Logistics hosted by KLU, IBM and Hamburger Hochbahn AG. Work on real world case studies and exchange ideas with experts from the field. Get an intro to one of the leading IoT platforms and program your own Chatbot.

Places are limited. Please register by March 4, 2019.

www.the-klu.org/bootcamp

Reducing the amount of private transport in urban areas is a major step in improving the quality of life in our cities. The first and last miles in movement of goods are responsible for a large portion of the costs in goods transport. Furthermore, due to an ever-increasing volume of packages, delivery services are causing congestion in inner cities. In promoting sustainable urban logistics, new delivery concepts and environmentally friendly options have growing potential.

Realtime control and surveillance methods of goods, damages and problems will be of the utmost importance when using both public transport and innovative delivery services. Smartphones, which can be used both in one location and on the go, possess a large number of sensors and can provide a significantly higher data density via mobility infrastructures.

JOIN OUR 3 DAY BOOT CAMP DIGITALIZATION IN LOGISTICS

Learn more about smartphones as sensor networks, chatbots and the Internet of Things in public transportation.

- Develop new models for flows of goods in urban areas
- Build your own chatbot and operate your delivery processes via chat
- Learn more about the Internet of Things (IoT)
- Showcase how smartphones can be used as cost effective sensors in public transportation

WHO IS IT FOR?

The free 3-day workshop is targeted to interested Bachelor students with business administration, business informatics, business mathematics or business engineering backgrounds.

- Date: March 27–29, 2019
- Fee: € 75 (cost contribution)
- Location: KLU Campus in Hamburg
- Method: Lectures, case studies, group work, presentations & discussions
- Certificate: KLU Bootcamp Certificate

**Apply until March 4, 2019. The workshop will be held in English.
No programming experience is necessary.**